New Jersey Department of Agriculture
New Jersey Wine Industry Advisory Council

Selection Criteria Information for Grant Proposals Form

The New Jersey Wine Industry Advisory Council (NJWIAC) under the auspices of the New Jersey Department of Agriculture administers the research, development and promotional efforts based on funds collected from taxable gallons sold by the wine industry. These funds must be expended consistent with the recommendations of the NJWIAC through a grant process based on the following criteria and points scale up to 100. Grants will be awarded to those applicants receiving the highest score based on the application submitted, subject to the availability of funds. (Attach additional sheets as necessary):

1. Description of the project. Include information as to the goals and objectives to be accomplished, your implementation strategy, estimated cost of the project (including an estimated budget), and estimated completion date of the project.

2. How will this project benefit the research, development and promotional efforts of the wine industry? How quickly will this benefit occur? (20 Points – R&D, 10 Points – Promotions, 10 Points – Expedience, total of 40 Points – Possible)

3. What are the statewide benefits of the project? (20 Points – Possible)

4. Identify the individuals or entities that will benefit from the project. Be as inclusive as possible. (10 Points-Possible)

5. Explanation of project's benefit to agriculture. (10 Points-Possible)

6. Does this grant proposal have matching funds? Identify all other sources or potential sources of funding. (10 Points-Possible)

7. Describe the need for this project. Are there any other similar projects that address the same needs or provide the same or a similar benefit as the proposed project? (10 Points-Possible)

8. Provide any other information that may be relevant to the evaluation of the project.

*Please note that the Wine Council may require additional information on a case-by-case basis and relating to a specific proposal as it deems necessary.